SISTERS IN SPORT & BUSINESS:

THE BREAD PEDALERS

If you didn't know that West Allis is home to elite cyclists and international racers the Schneider Sisters, Samantha and Skylar, you now have a special piece of trivia up your sleeve. It will come in handy with the crowds flocking to West Allis June 21 for the very first Cheese Wheel Classic bike race, part of the Tour of America's Dairyland (ToAD) series this summer.

An impressive duo, Samantha is an 11-time National Champion in cycling and Skylar is a Junior World Championship Silver Medalist and Elite Pan-American Championship Medalist, among many other accolades.

"We're thrilled about the ToAD race coming to West Allis! We've traveled the world racing but always dreamed about racing in our hometown, so it will be extremely special," say the sisters.

Enjoy Homemade Bakery Atop Their Rooftop Patio

Sisters in family, sport, and now business, Samantha and Skylar are opening the aptly dubbed "Bread Pedalers," a community-centric bakery and café in West Allis, "We've had to be fluid with our timeline…We have a goal set now to open our doors sometime in May 2022. It has been so exciting watching the renovation progress as our visions and dreams for The Bread Pedalers are literally coming to life," they said.

Located at the intersection of Greenfield Avenue and 92nd Street, it was important for the sisters to have their business in their hometown. They've set out to create a unique space to share with locals and travelers alike: "As professional cyclists, we've had the opportunity to travel and live abroad while racing. We're taking inspiration from around the world as we design the bakery and café space. The rooftop patio and bike parking space were essential to our plans as we want The Bread Pedalers to become a destination. The rooftop will certainly be a big attraction as it will increase the amount of seating."

What started as a weekly bread club in 2020 is on its way to a fully-fledged enterprise – currently the sisters offer online merchandise and goods (buy at **thebreadpedalers.com**), and eventually an in-house, rotating menu of bread, bakery items, coffee, tea, and other drinks.

"As a way to bring in some funding for our renovation as well as support other small businesses, we launched an online market which will be updated frequently. It has been such a pleasure to put in orders with other small businesses, and to actively put our money where our mouth is when it comes to supporting small businesses," they explained.

Find carefully selected gifts and treats, among them playful cards, their very own custom Anodyne coffee blend, themed shirts and kitchen towels, and many more thoughtful curations.

'Not Afraid to Take Whisks'

The Bread Pedalers is a dream allowing Samantha to bring her real estate and business practice into play, along with Skylar's passion for bread making. This year the sisters will also be reuniting as teammates as they race professionally with L39ION of Los Angeles. To put it another way, they will be traveling the country to compete at the highest level on the number one ranked team in the U.S. Be sure to stop by the West Allis Cheese & Sausage Shoppe on Tuesday, June 21, to cheer them on in a race they love.







For more information, visit **westalliswi.gov/toad**.