

WEST ALLIS Farmers Market

FUN FACTS ABOUT THE MARKET

The Market is 103 years old.

The Market is the oldest known in Southeastern Wisconsin.

The Market welcomes visitors from over 50 different zip codes throughout our region, and from a range of states and countries.

THE WEST ALLIS FARMERS MARKET (www.thatswhywestallis.com/farmers-market) is a beloved hallmark of West Allis and the greater Milwaukee area. Winning the Shepherd Express Best of Milwaukee 2021 Awards for yet another year in a row, the market specializes in unique, seasonal produce, fresh meats and eggs, honeys and syrups, fresh-cut flowers and plants, homemade bakery, and prepared foods. Each year, the market is open from the first Saturday in May through the Saturday after Thanksgiving (excluding Thanksgiving Day).









SHOP THE WEST ALLIS FARMERS MARKET

Established in approximately 1919, generations upon generations of families visit the market, as it is the largest open-air market in the Metropolitan Milwaukee area. Its covered, open-air structure reflects the European practice of shopping daily for produce. Not only is the West Allis Famers Market the longest-running farmers market in Southeastern Wisconsin, but all farmers and vendors must raise what they sell. Our farmers often bring produce, picked that morning, to the market to sell.

The early season brings bedding plants, radishes, asparagus, and rhubarb. Strawberries and raspberries arrive in June, as well as zucchini, squash, peas, and snap beans. Corn arrives about a week after July 4 along with many other squashes and herb plants. The late season brings fresh apples, squash, and root vegetables. If you can't pick it yourself, the West Allis Farmers Market is your best bet.

If you want only the freshest produce grown in Wisconsin, shop the West Allis Farmers Market.



2022 EVENTS AT THE MARKET



The Market hosts numerous events throughout the year. Our 2022 season runs May 7 – November 26 (excluding Thanksgiving), every Tuesday and Thursday from Noon to 6 p.m., and Saturdays from 1 to 6 p.m.

UPCOMING EVENTS

1

FOOD TRUCK FRIDAYS
June 17, July 15, & 29, August 19, September 2, 16 & 30

Milwaukee's best food trucks will gather at the Farmers Market for fun, outdoor dining experiences. Enjoy live music, kid's activities, and local brews.

2

MAKERS MARKET
Wednesday, July 20

Shop specialty food and artisan makers at the summer Makers Market. Enjoy live music, food trucks, and more as we celebrate local, handmade food and products.

3

NATIONAL NIGHT OUT
Monday, July 25

National Night Out is a citywide event involving residents learning about services available through the West Allis Police, Fire, Public Works and Health Departments. National Night Out is an annual Crime Prevention celebration held nationwide. This family-friendly event, hosted by the West Allis Police Department, will include live music, face painting, kid's contests, concessions and much more!

4

SMALL PLATES
Wednesday, August 24

Enjoy unique, quality food products and experiences from West Allis small businesses by sampling themvia 'small plates.'

5

PAWTOBERFEST
Sunday, September 25

Bring your lederhosen and dogs for Pawtoberfest - an afternoon of fun including beer and food trucks, along with vendor sales of dog treats, collars, and other dog-related items.

6

CHRISTKINDLMARKT
Friday & Saturday, December 2 & 3

A traditional European-style Christmas market regularly featuring over 50 vendors. Includes Wisconsin Specialty food retailers and artisan craft vendors. Enjoy live music and caroling as well as a variety of local food trucks and beer.



Pawtoberfest



Christkindlmarkt

SPONSORSHIP OPPORTUNITIES & RESOURCES

Sponsoring the West Allis Farmers Market provides exceptional brand exposure for corporate sponsorships and exciting opportunities for individual sponsors to receive exclusive, or early invitations, to Farmers Market events.

Learn more about market sponsorship:
ww.thatswhywestallis.com/sponsorship-membership/

Learn more about our farmers:
www.thatswhywestallis.com/farmers-market/our-farmers/

Follow the market on social media, for Facebook:
www.facebook.com/westallisfarmersmarket

Follow us on Instagram:
www.instagram.com/westallis_farmersmarket